

PROGRAMME OF THE EU-JAPAN WORKSHOP ON „CORPORATE SOCIAL RESPONSIBILITY &
CHANGING WAGE SYSTEMS – THE ROLE OF TRADE UNIONS“

ORGANISER: PROF. DR. GYÖRGY SZÉLL *

SANO-SHOIN CONFERENCE CENTRE,
HITOTSUBASHI UNIVERSITY, TOKYO 186-8603, JAPAN
26 & 27 NOVEMBER 2004

26 November 2004

9.00 a.m. *Registration & Welcome Coffee*

- 10.00 a.m. Opening & Welcome by the Directors resp. Deputy Director of the
- Institute of Economic Research, Prof. Dr. Masaaki Kuboniwa
 - EU Institute in Japan, Norio Yamauchi
 - German Institute for Japanese Studies (DIJ), Dr. René Haak

Session 1, Chair: Prof. Dr. Dr .h.c. Friedrich Fürstenberg, University of Bonn

- 10.20 a.m. Introduction: Prof. Dr. György Széll
- 11.00 a.m. Changing patterns of Corporate Social Responsibility in Japan: Prof. Dr. Akihiro Ishikawa, Institute of Social Sciences, Chuô University ¹
- 11.30 a.m. Break

Session 2, Chair: Dr. Bernard Thomann, Maison Franco-Japonaise

- 12.00 p.m. Changing patterns of Corporate Social Responsibility in Europe – The trade union perspective: Dr. Béla Galgoczi, European Trade Union Institute, Brussels
- 12.30 p.m. Against the Wind: The Difficult Implementation of CSR: Prof. Dr. Jacques Vilroxx, Free University of Brussels (VUB), Faculty of Economics & Social Sciences, Belgium
- 1.00 p.m. Lunch

Session 3, Chair: Prof. Dr. Akihiro Ishikawa, Chuô University

- 2.00 p.m. Corporate Social Responsibility in Japan – focused on Environmental Communication: Shuji Yamada, Bunkyo University, Chigasaki-shi, Kanagawa
- 2.30 p.m. Changing patters of Japanese Production Management – a new balance between Tradition and Innovation: Dr. René Haak, Vice-Director, German Institute of Japan Studies, Tokyo
- 3.00 p.m. Changing patterns of Corporate Social Responsibility in Comparison: Dr. Francesco Garibaldi, Director, Institute of Labour, Bologna, Italy
- 3.30 p.m. Break

Session 4, Chair: Nikolaus Simon, Managing Director, Hans Böckler Foundation, Germany

- 4.00 p.m. Changing Corporate Governance in Japan – the role of women: Prof. Dr. Philippe Debroux, Faculty of Business Administration, Soka University, Tokyo
- 4.30 p.m. Total Quality Management as structuration task: Werner Weltgen, Director, Schülke & Mayr Company, Germany

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¹ Each presentation shall last 20 minutes, afterwards 10 minutes for discussion. The papers for downloading can be found at: <http://euij.hit-u.ac.jp/pg/clsw.html#symposiums:Zsell>

5.00 p.m. *Break*

Session 5, Chair: Prof. Dr. György Széll

5.30 p.m. The new division of labour: Prof. Dr. Eskil Ekstedt, Swedish National Institute of Working Life & Business School, Stockholm University

6.00 p.m. Welfare Corporatism in Transition – A German-Japanese Comparison: Prof. em. Dr. Dr .h.c. Friedrich Fürstenberg, Institute of Sociology, University of Bonn, Germany [Former President of the International Industrial Relations Association].

7.00 – 10.00 p.m. *Reception*

27 November 2004

9.00 a.m. *Welcome Coffee*

Session 6, Chair: Dr. Jean-Pascal Bassino, Maison Franco-Japonaise

9.30 a.m. Governance Reform and HRM Reform: A New Complementarity? : Prof. Dr. Mitsumura Miyamoto, Dept. of Economics, Senshu University, Kawasaki

10.00 a.m. “Selecting and Focusing” and Changes in the Internal Labour Market in Electrical Machinery Firms in Japan: Prof. Dr. Hiroyasu Uemura, International Graduate School of Social Sciences, Yokohama National University

10.30 a.m. From Corporate Social Responsibility to Corporate Accountability – Trade union action towards norm-setting in the area of sustainability: Prof. Dr. Eberhard Schmidt, Political Science, University of Oldenburg, Germany

11.00 a.m. *Break*

Session 7, Chair: Prof. Dr. Philippe Debroux, Soka University

11.30 a.m. The male-female wage differential gap between Japan and France in the 1990s: Dr. Hiroatsu Nohara, LEST/CNRS, Aix-en-Provence, France & Haruhiko Hori, Japanese Institute of Labour Policy & Training, Tokyo

12.00 p.m. Changing wage systems in Europe: Prof. Dr. Thomas Blanke, Institute of Law, CvO University, Oldenburg, Germany

12.30 p.m. The participation of employees on the board of directors of big companies – the case of Renault-Nissan: Prof. Jean-Marc Le Duc, Transinnova, Rouen, France

1.00 p.m. *Lunch*

Session 8, Chair: Dr. Hiroatsu Nohara

2.00 p.m. Quality management in the car supplier industry in Germany – a case study: Meik Holland, Dipl.-Kfm., Blaupunkt Cy., Hildesheim, Germany

2.20 p.m. Optimisation strategies for a successful market entry of North American companies in Europe: Margarete Dabrowski, Dipl.-Pol., Corning Cy., Berlin

2.40 p.m. Declaration of risk material in the automobile supply industry in international comparison: Roger Dost, Dipl.-Kfm., Director ISEC7 GmbH, Munich, Germany

3.00 p.m. The Europeanisation of the Construction Industry: Dr. Stefan Hochstadt, Faculty of Architecture, University of Applied Sciences, Dortmund & IER, Hitotsubashi University

3.30 p.m. *Break*

Session 9, Chair: Prof. Dr. György Széll

4.00 pm. *Panel discussion:* EU-Japan Centre of Industrial Co-operation, Dr. Wolfgang Pape, General Manager; Maison Franco-Japonaise, Dr. Bernard Thomann; Hans Boeckler Foundation, Nikolaus Simon; European Trade Union Institute, Dr. Béla Galgoczi, Rengo-RIALS, Fujikazu Suzuki, Deputy Director General; German Institute for Japanese Studies, N.N.

7.00 – 10.00 p.m. *Farewell Party*